

Advising for IPM: new challenges – an IPM workshop for advisers –

You are invited!

ENDURE and the ENDURE Network of Advisers, with the support of INRA, France, are holding a European workshop for advisers on IPM to take place in the centre of **Paris**,
April 11 – April 12, 2012.

The workshop will establish a European network of advisers on the implementation of IPM serving as a place where advisers:

- share experiences and knowledge
- collectively address the challenges of applying IPM
- express new opportunities and visions

We want you to join the workshop...

The exact venue will be announced soon. A preliminary programme is on the following pages. Please check the ENDURE website or follow us on Twitter at ENDURE_ERG for more details. Our capacity is limited so hurry to sign up!

ENDURE and INRA will cover the costs of meeting facilities, coffee breaks, dinner on April 11 and 1 night hotel accommodation. Participants will cover their own travel costs.

Register now!

To register, send an e-mail to Rolf Thostrup Poulsen (rtp@vfl.dk) as soon as possible and no later than **Monday March 5, 2012**. Please include in your email:

- your professional affiliation and full contact details
- a few lines describing your current work and your interest in IPM
- your area of specialisation, including the types of cropping systems you are dealing with.

Preparation needed

This is a workshop. Fluency in English is required. We expect your active engagement during the two days. We ask you to prepare to talk about the following:

- Examples of noteworthy IPM practice for relevant cropping systems in your country
- The challenges advisers face when encouraging low pesticide input management practices
- Any sort of barrier to IPM implementation you encounter as an adviser
- The conditions required to encourage transition toward reduced reliance on pesticides
- The ENDURE Information Centre and the ENDURE IPM Training Guide
- Other specific tools and resources needed to go further

We are looking forward to hearing from you and to seeing you at the workshop!



Preliminary workshop programme

Wednesday April 11

Moderator: Jens Erik Jensen, VFL

- 13:30 – 13:40 Welcome, outline & goals of meeting (Jens Erik Jensen, VFL)
- 13:40 – 14:10 IPM, National Action Plans and advisers (Marco Barzman, INRA), examples from France (Philippe Delval, ACTA), Germany (JKI or German adviser) and Denmark (Jens Erik Jensen & Poul Henning Petersen, VFL).
- 14:10 – 14:30 Update and feedback on ENDURE tools for advisers (Huub Schepers, DLO)
- 14:30 – 14:50 Advising for IPM: new challenges (Marianne Cerf, INRA)
- 14:50 – 16:00 Discussion: reactions and short presentations by advisers on noteworthy IPM initiatives and advising approaches in their country
- 16:00 – 16:20 Coffee break
- 16:20 – 17:50
- Break-out groups (arranged according to cropping system) on the following possible discussion topics:
 - What tools are ready and should be further emphasized to implement IPM in our cropping systems?
 - How can the ENDURE tools (Information Centre, Training Guide, ENA Newsletter, Website) be improved?
 - How can we learn from each other?
 - What are the barriers to IPM implementation encountered?
- 17:50 – 18:00 Break
- 18:00 – 18:30 Plenary: Conclusions from break-out groups and discussion
- 19:30 – 21:30 Group dinner in Paris

(continues)

Thursday April 12

- 9:00 – 9:20 Danish experience with group-based advisory activities, stakeholder dialogue and positive use of entrepreneur farmers to promote IPM (Poul Henning Petersen and Jens Erik Jensen, VFL)
- 9:20 – 9:50 Dutch experience with collective multi-stakeholder approaches in the Farming for Future initiative (Frank Wijnands, DLO)
- 9:50 – 10:15
- Reactions and discussion on the following possible questions:
Which advisory methods tend to be effective and successful in promoting change at the farm level?
 - How can we better take stakeholders into account in future advising?
 - What are opportunities and barriers when dealing with farmers and stakeholders?
 - What is needed to create situations where new opportunities can emerge?
 - How do we see the future IPM landscape?
 - Which aspects of extension require further research or development in our countries?
 - What should be the status and future of the ENDURE Network of Advisers – How useful is it? How can we make the ENDURE Network of Advisers more active and interactive? How can we strengthen our links with key advisory bodies in EU countries, particularly Eastern, Central and Southern European countries?
- 10:15 – 10:30 Coffee break
- 10:30 – 11:30 Break-out groups on the same questions as above
- 11:30 – 12:30 Plenary: Conclusions from break-out groups and discussion
- 12:30 - 13:00 Wrap-up and evaluation of the meeting.
Should we meet again next year?
If yes, where and when?

